

# Strategic plan 2022-2032

Hello Citizens,

As a follow-up to the presentation of the strategic plan, by Councilor Mr. Philippe Deschamps, on Saturday July 8, you will receive the consultation document today. You are invited to consult it and write down your observations. Mr. Deschamps asks you to send him your questions and thoughts at the following email address: [District4@lac-des-seize-iles.com](mailto:District4@lac-des-seize-iles.com). You can also contact him at 614-596-2597.

The development of the strategic plan would not be complete without your involvement. We need your point of view in order to analyze together the strengths, challenges and development opportunities of our Municipality.

**The deadline for the return of the consultation is August 5, 2023.**



# Strategic Plan 2023-2033

Municipality of Lac-des-Seize-Iles

# Methodology

- **Internal diagnostics**
  - Based on working meetings with city council members and general management.
- **External diagnostics**
  - Review of strategic plans of other small rural municipalities in Quebec, consultation with entrepreneurs, social groups, private associations, MRC des pays d'en haut, in the context of an analysis of strengths, challenges, opportunities and threats for the municipality.
- **Definition of strategic framework, mission, values, strategic axes and objectives**
  - Based on working meetings with municipal council members and general management, ratified by the municipality's mayor.



# STRATEGIC DIAGNOSIS

# Strengths

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- **An enchanting site:**
  - A peaceful, rural and enchanting place
  - Spectacular lake, unique in its access route
  - A healthy living space
  - Lake water quality
  - An attractive living environment for vacationers
  - Proximity to 150Km aerobic corridor - 4-season outdoor activities (Create loop to give access to south side)
  - Federated snowmobile trail (gas access)
  - Proximity to major population centers
- **Basic infrastructure developed:**
  - High-speed Internet access for teleworking throughout the region
  - Municipal buildings with profitability potential
  - General store and restaurant
  - Contractors for private and public infrastructure maintenance
  - Efficient security services (police, fire and first responders)
- **Citizens' organizations**
  - Financial support for several community organizations (Culture et Loisirs, Gestion 16 Iles)
  - Sixteen Island Lake Fishing Club
  - Amis du Lac, Association Nouveaux Défis, Lac Laurel: Associations that contribute their time, expertise and financial power to support the municipality's mission (e.g. Biofilia study, milfoil clean-up, business support).
- **Responsible, efficient and transparent governance**
  - Solidarity and mutual assistance with neighboring municipalities

# Challenges

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- **Difficult demography and geography**
  - An aging population
  - The challenge of attracting young families
  - Lack of housing adapted to seniors and young families
  - Loss of vitality outside the summer period
  - Loss of permanent residents
  - Restricted territory for expansion
  - Increasing revenues is difficult due to limited land available for expansion
  - Real estate value of lakefront properties difficult to assess due to low number of sales
  - Aging infrastructure maintained erratically
  - Small lot sizes in the village core
  - Basic health service inaccessible locally
- **Management of infrastructures and services to be developed**
  - Access to public waters
  - Controlling boat access on the lake for non-residents
  - Expensive maintenance of the public road network
  - Shortage of contractors to serve residents
  - Old defective dam must be replaced
  - Management of municipal buildings (municipal center, church, garden shed)
  - Car management in the village
  - Rigorous, transparent and regular communications with citizens
  - The turnover of municipal staff
  - The virtual absence of nearby commercial services
  - Seasonal residents limited involvement in municipal affairs
  - Management of septic systems on the territory



# Opportunities

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- **Improving cohesion, quality of life and citizen satisfaction**
  - Baby Boomers retire and want to live in the countryside
  - Give the municipality a new image to attract young families (leisure activities, games, clubs, etc.).
  - Create an infrastructure to support remote workers
  - Strengthening the village core by adding housing adapted to young families and seniors
  - Optimization of parking infrastructure and use of common spaces
  - Landscape enhancement and lake access
  - Develop projects that will increase the region's real estate value
  - Create a water bridge to cross from Lac Laurel to Lac des seize îles
  - Create a "welcome wagon" to educate newcomers
- **Reinventing the municipality as an ecological haven (recreation, urban planning, sustainability)**
  - Targeting young people for an ecological education
  - Infrastructure for electric cars
  - Eliminate two-stroke engines
  - Limiting seaplane landings
  - A constant concern for the environment and sustainable development
  - Developing ecological and tourist businesses
  - Protecting mountain peaks
  - Enhancing the aerobic corridor
  - Developing 4-season community recreation
  - More systematic development of hunting and fishing on the territory
  - Development of winter activities

# Threats

- **Uncontrollable threats:**
  - Climate change will affect natural ecosystem dynamics
  - Transferring responsibilities from government to municipalities
- **Manageable threats:**
  - Fragmentation of residents in northern, southern and riverside areas
  - Invasive species (potential loss of property value)
  - Loss of permanent residents versus second homes
  - New residents who do not accept values compatible with maintaining the lake environment.
- Depopulation could force municipality to amalgamate with neighboring municipality





# Strategic Development - Method



	Opportunities	Threats
Force	<p>Strategy Strengths and opportunities</p> <p>Which municipal force can make the most of the opportunities presented?</p>	<p>Strategy Strength - Threat</p> <p>What municipal strengths can minimize identified threats?</p>
Challenges	<p>Strategy Challenges - Opportunities</p> <p>What actions can we take to minimize the challenges with the possible opportunities.</p>	<p>Strategy Challenges - Threats</p> <p>What actions can we take to minimize the municipality's challenges in the face of the identified threat?</p>

# Values



- **Respect:** respect for the citizen (north, south, neighbor), respect between employees, between employees and elected representatives, respect for different points of view, respect for human diversity.
- **Transparency:** the desire to better communicate, consult and share information
- **Integrity:** honesty on all possible issues

# What would be a desirable 2032 vision?

- Demographic predictions are overturned: young people are returning, families are settling in the municipality because they desire it, older people don't need to leave the municipality, and cultural diversity is on the rise;
- LDSI supports teleworking in an exemplary way and attracts remote workers
- LDSI is recognized as a healthy municipality: active mobility, well-developed eco-centric activity, well-managed and ever-improving lake health
- Local businesses in the municipality are growing and profitable
- LDSI recognized as a green municipality: up-to-date septic systems, municipal infrastructure that supports the environment in all its definitions
- Involvement of all citizens in the management of municipal life - well-developed volunteerism inculcated in the municipality's culture

# Strategic Axis



## 1. Improving cohesion, quality of life and citizen satisfaction

- Adopting a balanced vision of support for all generations of the population
- Community gardens
- Community daycare
- Developing a telemedicine infrastructure
- Developing shared offices to support teleworking

## 2. Planning a "green" territory, efficient and functional

- Municipal real estate asset management plan (reduce greenhouse gases)
- Repairing the dam
- Create an ecotourism environment by developing infrastructures for eco-centric activities (trails, bike paths, aerobic corridors, etc.).
- Regulations for two-stroke engines, ditching aircraft, updated septic tanks, green funds to help these transitions

## 3. Cooperative and sustainable economic development

- Focus on inter-municipal cooperation to increase service efficiency.
- Develop a development plan that will increase the number of permanent residents on the territory
- Attracting entrepreneurs to establish nearby commercial services
- Developing the next generation of contractors (light and heavy construction)
- Develop 4-season ecotourism in the municipality

# Strategic Axis



## 5. Mobilizing and involving citizens to serve the municipality

- Improving the flow of information between the board and citizens
- Strengthening relations with associations and citizens' groups
- Set up a direct, transparent and interactive communication channel with citizens
- Improve means of reaching both seasonal and permanent residents (e.g., citizen's guide, social media, newsletter, website, public discussion sessions).
- Explore the possibility of broadcasting council meetings on the Internet